



In Association with



# MEDIA GUIDE

2018

# Gym Pack





## Gym Pack Details

> **Included:** Poster in every gym  
(8 centres)

> **Benefits:** Target gym goers who frequently visit and are interested in health, looks and keeping fit

> **USP'S:** Target gym goers who frequently visit and are interested in health, looks and keeping fit.

Full Production  
and Install of  
Posters. Exc VAT

| Cost: 2 Weeks | Cost: 12 Weeks |
|---------------|----------------|
| <b>£1,600</b> | <b>£8,400</b>  |

# Swim Pack





# Swim Pack Details

> **Included:** Poster in every poolside area (6 centres)

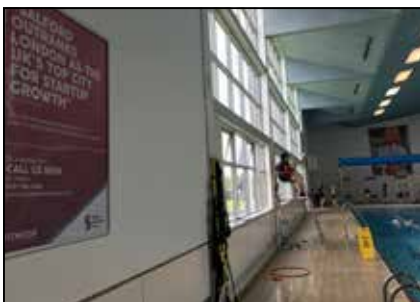
> **Benefits:** Target swimmers, parents, families and spectators.

> **USP'S:** Long Dwell time, targeted.

Full Production and Install of Posters. Exc VAT

| Cost: 2 Weeks | Cost: 12 Weeks |
|---------------|----------------|
| <b>£1,350</b> | <b>£6,300</b>  |

# Location Pack





# Location Pack Details

> **Included:** 4 posters in one leisure centre

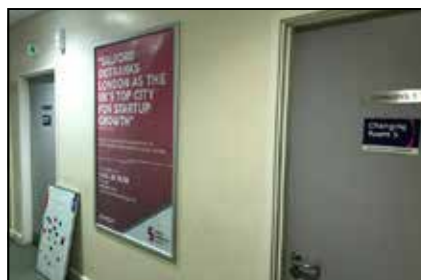
> **Benefits:** Dominate the whole leisure centre with this pack, ensuring you reach all visitors to a specific location

> **USP'S:** Offers geo- targeting, frequency of message, long dwell times and impact.

Full Production and Install of Posters. Exc VAT

| Cost: 2 Weeks | Cost: 12 Weeks |
|---------------|----------------|
| <b>£1,000</b> | <b>£4,800</b>  |

# Reception Pack







# Reception Pack Details

- > **Included:** Poster in every reception area (8 centres)
- > **Benefits:** Pinch point to target all visitors as they enter and exit the centres
- > **USP'S:** Mass market reach, long dwell time and impact

Full Production and Install of Posters. Exc VAT

| Cost: 2 Weeks | Cost: 12 Weeks |
|---------------|----------------|
| <b>£1,600</b> | <b>£8,400</b>  |



# General Rates

| 2 Weeks     |          |
|-------------|----------|
| 1-4 Posters | £250 P/S |
| 5-8 Posters | £225 P/S |
| 8 + Posters | £200 P/S |

| 12 Weeks    |          |
|-------------|----------|
| 1-4 Posters | £225 P/S |
| 5-8 Posters | £200 P/S |
| 8 + Posters | £175 P/S |

| 26 Weeks    |          |
|-------------|----------|
| 1-4 Posters | £200 P/S |
| 5-8 Posters | £175 P/S |
| 8 + Posters | £150 P/S |

| 52 Weeks    |          |
|-------------|----------|
| 1-4 Posters | £175 P/S |
| 5-8 Posters | £150 P/S |
| 8 + Posters | £125 P/S |

Want something more targeted and bespoke? Call us and we will tailor a pack to suit your needs and budget

**Call our team to book your advert today on 0161 464 3270**

# Get in Touch



Call us

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Email

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